

Personality analysis

Reflect. Understand. Grow.



How we work

Our offer provides an introduction to effective personality development according to the latest psychological standards. The time required is low, the costs are manageable and firmly defined. The result is a very differentiated profile of character traits, motives and competencies.

The individual results enable a new view of one's own personality and thus become the starting point for real, sustainable further development. Building on this, further work can be done with training or coaching if required.

Further fields of application - apart from personality development - within the organisation are the comparison of self-image and external image (360° feedback), personnel selection, (career) coaching as well as leadership and team development.

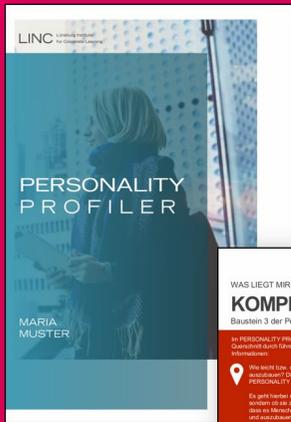


How we work

Most personality instruments on the market claim to be scientifically based. For many of them, however, this is not true or only very limited. Our approach, on the other hand, is based on serious science instead of pseudo-psychology and works consistently with the „Big 5 Model“, by far the most recognised and best-researched personality model.

For more than 20 years, the Big 5 have been the predominant paradigm in modern personality psychology and have replaced other models (such as the typological approaches according to C. G. Jung, which are considered completely outdated). It provides information about character traits (How do I behave?), motives (What drives me?) and competencies (What am I particularly good at?). The „Big 5“ refer to five main dimensions of personality, and each person can be classified on the following scales.





A serious scientific basis and high practical relevance and user acceptance are not mutually exclusive. The personality instrument we use, the LINC PERSONALITY PROFILER (LPP), is highly appreciated by practitioners and impresses with its very appealing, easy to understand and modern way of formulating and communicating the results.

In addition, the scientific basis offers three very important advantages:

- It captures the personality traits that best and most comprehensively describe personality - whereas non-scientific instruments often capture random, seemingly arbitrary traits.
- Personality traits are measured very accurately and reliably - whereas non-scientific instruments often measure inaccurately, comparable to a poorly calibrated scale that shows 80 kg for the same person today and 120 kg tomorrow.
- Especially for the Big 5 model, there are thousands of high-quality scientific studies that examine the relationships between the Big 5 and countless other criteria. Based on the Big 5 profile, very reliable statements can be made on other subjects, such as leadership or working style, whereas statements made on the basis of results from non-scientific instruments often have more of a „horoscope character“.

This personality analysis is ideally suited for personnel development, personnel selection and coaching purposes. In addition, it can be integrated very well into special subjects, e.g. in team workshops or in sales seminars.





Implementation

WHAT THIS GIVES YOU

Today, the development of one's own personality is a decisive factor on the path to greater professional and private success. Employees and organisations benefit from this in equal measure. More than ever, therefore, there is a need for professional and well-founded instruments with which personality can actually be recorded and vividly presented. Through the results discussion with a certified consultant, in which the background, correlations and fields of action are explained in more detail, this offer unfolds its full effectiveness.

TARGET GROUP

Companies with 50 to 1000 employees

FRAMEWORK

- Telephone or virtual order clarification meeting (approx. 15 min.)
- Answering the online questionnaire (approx. 45 min.)
- Discussion of the results with a certified consultant (approx. 60 - 90 min.)

COSTS

Personality Analysis: **€ 490.00**

All prices are without value added tax.



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Book us now: **+49 8141 4046375**

By email: **info@culture-in-company.rocks**

Please also visit our website!

www.culture-in-company.rocks