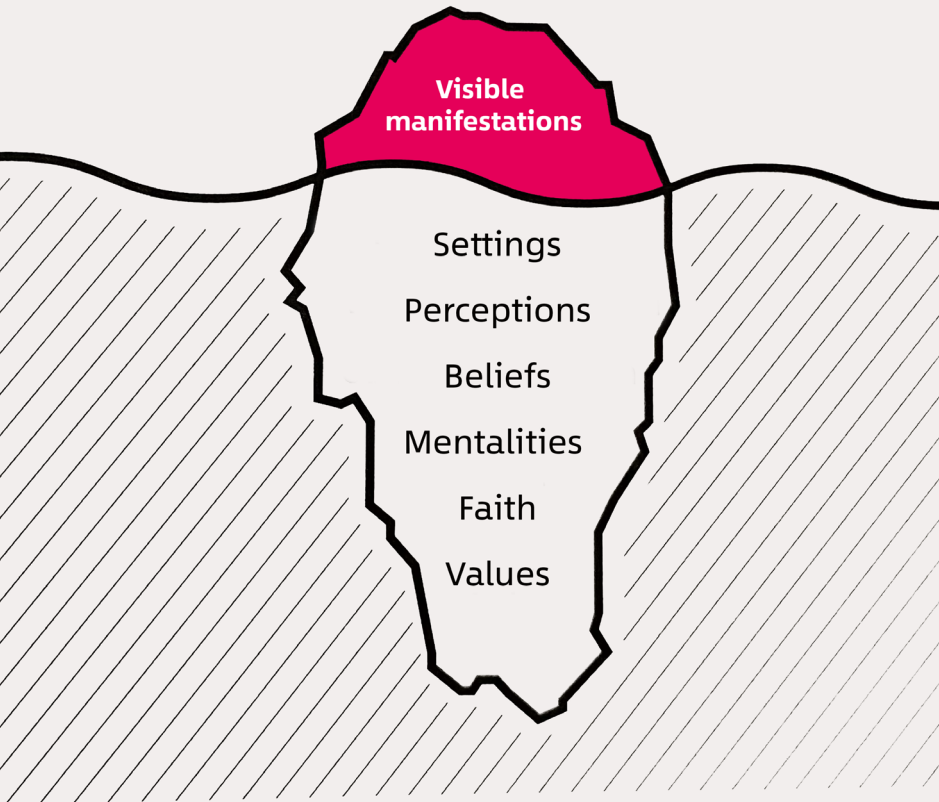


Analysis of your organizational culture

Learning to understand the hidden causes of implementation problems.





Why it matters

Organizational culture influences how people perceive, think, feel and act. There are different elements of organizational culture: the visible (e.g. processes, organisational structure) and the invisible (e.g. beliefs, values, convictions), which form the core of the culture.

It is these invisible cultural elements that cause analytically perfect plans that have been approved by everyone involved to fail. If you want to implement things sustainably in the company, you have to „go under water“. Make the invisible things visible, understand their mechanisms of action and change them in the sense of the vision of the future.



How we work

We work with our own digital tool to analyse your organizational culture. Our tool is based on the Integral Model, which has its origins in the work on Spiral Dynamics by Don Beck and Chris Cowan and goes back to the theories of Clare Graves from 1996.

- In the first step, a representative group of your employees answers a 30-minute online survey.
- The evaluation of the results is processed by our cultural experts and presented to you in an overall picture.
- Together we compare the current state of your company with the desired vision of the future, resulting in fields of action for the strategic further development of your organizational culture.



How you benefit

- You create transparency for existing strengths and possible areas of development for your organizational culture.
- You can get to the root of the problems, instead of just treating symptoms.

Implementation

PROJECT DURATION

approx. 2 weeks

COSTS

from € 5,000.-

All prices are exclusive of VAT and travel expenses.

A photograph of three people standing against a light-colored wood-paneled wall. On the left is a woman with brown hair tied back, wearing a white button-down shirt and a necklace. In the center is a man with short dark hair, wearing a dark blue button-down shirt and dark jeans with a brown belt. On the right is a woman with blonde hair, wearing a white button-down shirt with her arms crossed and dark trousers. A large, semi-transparent white circle is overlaid on the left side of the image, containing text.

CULTURE IN COMPANY ROCKS

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Please also visit our website!

www.culture-in-company.rocks